

Invitation to host the ACM ICMR2020 conference

ICMR Steering Committee

www.acmICMR.org

The ICMR Steering Committee invites interested parties to submit proposals to host and organize the *10th International Conference on Multimedia Retrieval, ICMR2020* (sponsored by the ACM SIGMM).

ACM ICMR is the premier scientific conference for multimedia retrieval. Its mission is to provide a forum to discuss, promote and advance the state-of-the-arts in multimedia retrieval by bringing together researchers and practitioners in the field. It is thus essential to ensure that the conference includes sessions for presenting high-quality research papers and for sharing practitioner experience.

We expect ICMR2020 to be held in Europe.

Parties interested in hosting ICMR2020 are invited to submit their proposals (20 pages or less) by **Friday, 20 October 2017** by email with the subject line: ICMR2020 to the steering committee chair, *Prof Tat-Seng CHUA*, chuats@comp.nus.edu.sg

Guidelines for potential conference hosts

The ICMR steering committee will evaluate all bids using the guidelines set out below. Anyone interested in bidding is welcome to make informal contact with the steering committee chair prior to the deadline for the proposals. Proposals will be judged on the strength of the organizing committee (track records in multimedia retrieval, diversity and experience of international members), the plan for the conference (vision, ideas, etc.), and location (appeal, accessibility, etc.). Decisions are made by majority vote within the steering committee. Only one proposal from all the submissions will be selected by the steering committee.

The steering committee will aim to review proposals and make its decision within four weeks of the submission.

ICMR should facilitate interactions between multimedia retrieval community members which includes both researchers and practitioners. Specific objectives of ICMR are as follows:

1. To provide a setting for the presentation and discussion of high-quality original research papers in all aspects of multimedia retrieval.
2. To provide a forum for the exchange of ideas between researchers and practitioners in the field, ideally by maintaining a separate "industry" track.
3. To provide a range of complementary events such as panel sessions, system demonstrations, exhibitions, workshops, and large-scale media evaluations and challenges.
4. To provide suitable facilities for informal networking and exchange of ideas between delegates.

The host organization is therefore expected to arrange for refereeing of all submitted papers to international standards, using ICMR's existing international program committees as their primary source of referees, and to liaise with ACM over the publication of conference proceedings.

Timing and location

The date for ICMR should be around June each year. In particular, in order to improve the interactions between SIGMM meetings, the timing of ICMR should be coordinated with the ACM Multimedia Organizers of that year so that the Technical Program Committee (TPC) meeting of ACM Multimedia (usually held in June) can be co-located with ICMR (see Section on *Checklist* below).

The conference location should be easily accessible by people from around the world, with good air, rail and road links. The bid should include a short description of the locality and any remarkable or outstanding features that would make it particularly attractive to potential delegates.

The venue of the conference should preferably be in an education/research Institute or a hotel, with space for about 180 delegates.

Accommodation and social events

Proposers should demonstrate that they have suitable accommodation for delegates (e.g. en-suite rooms in student halls and/or local hotels), for a meeting of at least three days duration. The availability of low-cost accommodation for student delegates such as youth hostels or inexpensive student halls would also be an advantage. The Organizer is expected to organize a drink reception (possibly externally sponsored) and a relatively formal conference dinner. Other types of activities such as sightseeing visits would also be appreciated.

Conference web site

Proposers are expected to organize and maintain a web site (typically www.icmr2020.org) for the conference, at least providing links for paper submission, delegate registration, organizing, program, and steering committees.

Budget preparation and costs

The ACM SIGMM has agreed to full sponsorship of ICMR. Proposers must produce a budget for the conference. Costs should be estimated based on 140 attendees, inclusive of organizers and volunteer helpers. It is expected that the conference should break even at a minimum, and should preferably show a small surplus. Various projections of income and expenditure, with different price bands for members of any collaborating or sponsoring bodies (normally a 10% discount on the standard rate), non-members and student delegates, with corresponding break even points, should be provided. Registration fees for students should be kept as low as possible in order to encourage young researchers to participate. Incentives for early registration are advisable.

Please see <http://www.acmICMR.org/budget/> for an example list of typical budget expenditures.

Checklist

The proposal should include the following information, and in 20 pages or less in PDF:

- name, affiliation, and email contact information of main organizers.
- a copy of the first call for papers for the conference including dates. To facilitate close interactions among SIGMM sponsored conferences, and in particular ACM Multimedia, proposers of ICMR should coordinate with ACM Multimedia organizers of the same year and propose a conference schedule that allows the ACM Multimedia TPC meeting (typically held in the first two weeks of June - you can ask the steering committee chair about this too) to be co-located with ICMR.
- highlights of the conference and justification/support of the conference dates, location, and venue.
- a draft of the organizing and program committees (*please specify if a member is tentative; also if an ICMR steering committee member's name is used without making it very clear he/she agrees, the name will be marked over (erased) to ensure fairness in the voting*)
- a draft programme for the conference
- a draft of the conference budget including *the ACM contingency fee and the VAT if applicable*
- a schedule of activities
- plans for publicizing the conference

Tat-Seng Chua
ACM ICMR Steering Committee Chair
June 2017

on behalf of the ACM ICMR Steering Committee, www.acmICMR.org